



*Trump National Doral*

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## ICONIC DORAL RESORT OFFICIALLY RENAMED TRUMP NATIONAL DORAL® MIAMI BY TRUMP HOTEL COLLECTION

*As the Expansive Renovation Continues Newly Appointed Name Signals Next Phase Towards Restoring the Property to Its Early Grandeur*

MIAMI – August 5, 2013 – [TRUMP HOTEL COLLECTION™](#) announced the official renaming of the historic Doral Resort as [Trump National Doral® Miami](#), part of its comprehensive transformation. Purchased by the Trump Organization in June 2012, the iconic property, long recognized for its award-winning championship golf courses, is presently undergoing an elaborate restoration to recapture the resort's early grandeur infused with the distinguished



five-star level of service that is synonymous with the Trump brand. Once complete, the nearly 800 acre property will feature five enhanced and expanded golf courses highlighted by the redesign of the famed *Blue Monster*; 640 completely remodeled guestrooms; revamped main building, lobby, fitness center, ballrooms, pools and spa; new restaurants and bar concepts; landscaping renewal and technology upgrades to all rooms and meeting and event space.

“With all of the expansive enhancements now underway, it seemed appropriate to launch the property's new name and identity; officially signaling the beginning of the next chapter in the storied history of this iconic resort,” said Jim Petrus, chief operating officer of Trump Hotel Collection.

TRUMP HOTEL COLLECTION appointed WATG and Wimberly Interiors to spearhead the grand architectural transformation and reimagine a fresh design perspective while preserving the historic integrity and sophistication of the property. The Trump Organization executive board is carefully managing all aspects of the renovation, with Executive Vice President Ivanka Trump, as the principal driving force behind all of the resort's design decisions.

Once completed, visitors can expect contemporary yet sophisticated guestrooms adorned in a chic palette of elegant neutrals – including ivory, champagne and caramel – accentuated with Mahogany wood and gold leaf Spanish revival details. Furnishings will be comprised of lush fabrics and classic herringbone and geometric patterns for additional glamorous touches. The hotel’s eight villas will also be renamed in honor of history’s greatest golfers; with each room to feature artwork comprised of classic black and white photos of golf’s great legends long admired by The Trump Organization’s chairman and president, Donald J. Trump. In addition, the exteriors of **the** villas and main Clubhouse area will undergo a transformation, receiving a Coquina treatment to completely enhance the look and feel throughout the resort.

Another key collaborator in the renovation is renowned golf course architect, Gil Hanse, which was retained to work directly with Donald J. Trump and the PGA TOUR leadership team to expand and redesign The Blue Monster golf course and bring it up to the highest standards and levels in the golf industry. Known as one of the most famous golf courses in the world, The Blue Monster has been the home to the PGA TOUR every March since its opening more than 50 years ago. The new redesigned course will be unveiled for the upcoming World Golf Championships-Cadillac Championship in March 2014.

Notable on its own merits, the celebrated resort spa will similarly undergo considerable renovation in 2014, introducing a newly reimagined 48,000 square-foot sanctuary with 33 treatment rooms that will boast over 100 signature spa treatments and services. Adjacent to the Spa reside 48 luxury suites that will also be restyled, providing a ‘hotel within the hotel’ concept allowing guests to indulge in added amenities and services not available with other guestrooms or suites.

Vibrant new restaurant and bar concepts will also be introduced to the property, including a reimagined Champions Bar & Grill, which will reflect the best of the highly touted restaurant offerings from among the Trump global golf portfolio. Other noteworthy changes will include the reveal of a new hotel lobby; a completely revamped pool complex to feature lush landscape and an expansive patio design along with 22 lavish cabanas; a fully redesigned state of the art fitness center; and the



restoration and expansion of 100,000 square feet of event space, including the creation of a of beautifully detailed 7,200 square foot ballroom and 8,000 square terrace, located atop the main Clubhouse with a scenic overlook of the resorts signature golf courses.

The property remains open, with the majority of its vast recreation options remaining operational during the renovation. For reservations, please visit the new website [www.trumpnationaldoral.com](http://www.trumpnationaldoral.com) or call toll-free (855) TRUMP-00 (878-6700). Connect with Trump National Doral Miami on [Facebook](#), [Twitter](#) and [Pinterest](#).

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#### **About Trump National Doral® Miami**

TRUMP HOTEL COLLECTION™ purchased Miami's iconic Doral Golf Resort & Spa in June 2012 and will be facilitating a \$250 million renovation to restore Doral to its former grandeur. Situated on nearly 800 acres, Doral Golf Resort & Spa currently has 693 guestrooms across 10 lodges; five championship golf courses, including the legendary Blue Monster; more than 90,000 square feet of meeting space including

a 24,000-square-foot ballroom; a sprawling 48,000-square-foot spa with 33 treatment rooms; highly regarded McLean Golf School and teaching facilities; and a private members' clubhouse. Doral Golf Resort & Spa has been host of the PGA TOUR for over 50 years and home to the World Golf Championships-Cadillac Championships. The property will remain fully operational throughout the renovation, which is expected to conclude in 2014. Reservations can be made at [www.TRUMPHOTELCOLLECTION.com](http://www.TRUMPHOTELCOLLECTION.com) or by calling (855) TRUMP-00 (878-6700). TRUMP HOTEL COLLECTION is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022. For reservations, call toll-free (800) 71-DORAL (36725) or visit [www.trumpnationaldoral.com](http://www.trumpnationaldoral.com).

#### **About TRUMP HOTEL COLLECTION™**

Launched in October 2007, TRUMP HOTEL COLLECTION™ is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed Trump International Hotel & Tower® New York, Trump International Hotel & Tower® Chicago, Trump International Hotel™ Las Vegas, Trump International Hotel™ Waikiki Beach Walk®, Trump SoHo® New York, Trump Ocean Club® International Hotel & Tower Panama, and the newly opened Trump International Hotel & Tower Toronto®. TRUMP HOTEL COLLECTION recently acquired and assumed operations of Miami's iconic Doral® Golf Resort & Spa. Trump International Hotel™ Washington, D.C., a redevelopment of the historic Old Post Office building, is slated to open in 2016. Reservations can be made at [www.TRUMPHOTELCOLLECTION.com](http://www.TRUMPHOTELCOLLECTION.com) or by calling (855) TRUMP-00 (878-6700). TRUMP HOTEL COLLECTION is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022. Connect with TRUMP HOTEL COLLECTION on its [social media pages](#).